

Tytuł pracy w jęz. angielskim	Stakeholder identification in the management of industrial companies under contemporary crisis conditions
Słowa kluczowe (max 5)	stakeholder identification, stakeholder management, strategic management, interconnected thinking, steel industry
Streszczenie pracy (max 1400 znaków)	<p>Referring to the apparent need for a holistic and systemic approach toward stakeholder issues, both in management theory and practice, this dissertation aims to design and test the methodology of identification of strategic stakeholders of a company (MISS). MISS is the proposed solution to the thesis research problem, formulated as the following question: how can the influence of stakeholders on the achievement of a company's strategic objectives be evaluated, and - consequently – how can strategic stakeholders be identified?</p> <p>Research was carried out within the steel industry in Poland and discourse was set in the context of contemporary crisis phenomena. The increase in intensity and scope of the influence of such phenomena on companies is closely connected with the growing strength of the mutual impact of different stakeholder entities, which in some cases is particularly noticed in globalizing industries and economies.</p> <p>Qualitative field research was carried out in five large companies from the selected industry in order to validate the hypotheses presented in the dissertation. Focus group interviews were the main method of data collection. While designing the MISS, the concept of interconnected thinking was implemented based upon a comprehensive, systemic approach to a problem. The research verified <i>inter alia</i>, that a process of identification of strategic stakeholders in a company by means of the MISS produces a different outcome from that obtained from the application of an intuitive approach.</p>

* Jeżeli praca jest napisana w języku polskim wystarczy wypełnić tabelę dot. pracy w języku polskim