

2019 Seventh Annual Humanistic Management Conference

Solidarity and the Common Good

Call for Papers & Posters

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Date: 10. - 11. October 2019

Venue: Jagiellonian University, Krakow, Poland

Info: www.humanisticmanagement.events









Call for Papers & Posters

The 2019 Seventh Annual Humanistic Management Conference Organizing Committee invites papers and poster presentations on any of the following three themes or related subjects. The conference will take place on the 10. - 11. October 2019 at the Jagiellonian University in Krakow, Poland. The following pages provide guidance on the themes as well as formal aspects of this call. In addition you can find registration details and further information on the conference on our conference webpage under: www.humanisticmanagement.events

Conference Paper Tracks

Track One: Track Two: Track Three:

Climate Crisis - Inequality - Actors - Politics,
Management in Managing the Business &
the Anthropocene Convergence Management

Track One: Climate Crisis - Management in the Anthropocene

Keywords: climate crisis, Anthropocene, business as usual, irreversibility, irrecoverable loss, tipping points, thresholds, planetary shifts, point of no return, climate migrations, climate justice, carbon budgets, humanistic management in the Anthropocene, culture management (culture, heritage, memory, arts, tourism, participation, inclusiveness, audience development, community) in the Anthropocene, media management (social media, fake news, alternative facts, agenda-setting, identity media, filter bubbles, media dualism) in the Anthropocene, climate crisis and cooperative competition (solidarity, cooperation, competition, coopetition)

The Anthropocene is a proposed geological epoch of significant human impact on (among others) earth's ecosystems, including anthropogenic climate changes and global warming, expected to change the social organization of our reality during the life of generations now living. Short term interests of corporate giants and sadly many politicians make impossible addressing the problems, even though the resolutions (IPCC recommendations). Socially already exist reports humanistically responsible radical decisions made by conscious managers are key answers to the problem, but the question is how to raise the awareness for widespread solidary actions and in what way can common good (the planet) be a motivation in the world of competition.

Track Two: Inequality – Managing the Convergence

Keywords: inequalities, 99%, redistribution, capital accumulation, poverty, income, wealth, global tax, humanistic management and inequalities, culture management (culture, heritage, memory, arts, tourism, participation, inclusiveness, audience development, community) and inequalities, media management (social media, fake news, alternative facts, agenda-setting, identity media, filter bubbles, media dualism) and inequalities, inequalities and cooperative competition (solidarity, cooperation, competition, coopetition)

Inequality in most societies is at the levels met only before revolutions and violent conflict. Companies seeking ever greater profit and the partial dependency of politicians on businesses effectively reduce opportunities for political action based on solidarity (e.g. measures aiming at fair distribution). Despite unprecedented levels of wealth accumulated globally today we are struggling as a global community to find innovative ways of distributing that wealth in ways that allow for a dignified life for all. Can humanistic management contribute to tackling inequality and if so how?

Track Three: Actors - Politics, Business & Management

Keywords: business-politics relations pathologies, business impact on politics, politics impact on business, business and democracy crisis, renaissance of nationalism and business, isolationism and intolerance (refugee crisis) and business, abuse of power in business and politics, populism and business, political and marketing manipulations and sociotechnics, business-politics relations and humanistic management, business-politics relations and culture management (culture, heritage, memory, arts, tourism, participation, inclusiveness, audience development, community), business-politics relations and media management (social media, fake news, alternative facts, agenda-setting, identity media, filter bubbles, media dualism), business-politics relations and cooperative competition (solidarity, cooperation, competition, coopetition)

What can and what should politics, business and management do individually and collectively to nourish acts of solidarity and strengthen their positive impact on the common good. How can these actors collaborate and innovate to co-create solutions for the challenges we face as a global community? Overcoming strong populist movements that have surged in worrisome ways all over the world is a prerequisite thereof and simplistic explanations of the rise of populism fall just as short as the simplistic solutions populists promise to complex problems. So what is the role of the relationship between politics, business and management on the rise of populism, how can this relationship contribute to overcoming it and how can actors be motivated to act with solidarity?

Timelines and Dates

Announcement of Call for Papers: 06. May 2019

Proposal submission deadline for

papers or posters: 31. July 2019

Notification of Acceptance: 18. August 2019

Conference registration deadline for accepted presenters (Presenter tickets

Including daytime catering are 90 Euros): 01. September 2019

Conference: 10. – 11. October 2019

Submission deadline of papers invited

for publication in a special issue journal: 31. December 2019

Proposal Submission Details

- The conference language, including all proposal and full paper submissions is English.
- Submissions are to be sent via email by 31. July 2019 to: conference@humanisticmanagement.network
- Proposals for 20-minute presentations or posters should include:
 - Paper title and abstract (maximum 250 Words) or poster draft
 - Biographical note with speakers/authors title and institutional affiliation (maximum 80 words per person)
 - · Speakers / author contact details
- Papers will be presented on the morning of 11. October and posters will be on display throughout the conference

Full Paper Submission and Publication

For the potential inclusion in a special issue of Organization & Management Scientific Quarterly full papers should be submitted by the 31. December 2019 to conference@humanisticmanagement.network. All accepted papers will be double-blind reviewed and considered for publication in the special issue (formatting guidelines available here http://oamquarterly.polsl.pl/?page_id=21).

Authors will be contacted after reviews to assess potential publication.

Papers should not exceed 40 000 characters (Times New Roman, 12 pt) in length including spaces and references and should include:

- Authors title, name, surname, affiliation, contact information (address, e-mail address, phone) - on the first page
- Paper title, paper abstract (maximum 250 words), keywords (maximum 6) - on the 2nd page
- · Main text, bibliography.
- Style guide should align with preference of the above Journals.

Poster Submission and Publication

Posters will be compiled as an online publication on the Humanistic Management Network Website. To be included in this online publication please send a pdf version of your poster by 01. November 2019 to conference@humanisticmanagement.network



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