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Managing the information society on the example of Japanese and European models.

Japan was among the first to take action towards shaping the information society, while Europe had a rather late start. Despite that time difference though, even today both Japan and the EU share common problems with regards to the development of the information society. Still, there are differences between both ways as well. The thesis presents a comparative analysis of two information society strategies, in a wider context of management on the society level. Conducted research focused on four specific aspects: infrastructure as a foundation of the information society, digital literacy and exclusion, job market in the information society and cybersecurity. In the course of analysis the concept of information society has been approached from numerous perspectives: as a theory, a historical phenomenon, a strategical project managed by public administration, as an environment – influencing management processes within it not only through technological development, but also through various cultural, social, political, ethical and even linguistic contexts, and finally – as a social reality as well. Linking all those perspectives together and taking the analysis on a higher and more general level was made possible by the sophisticated set of tools offered by humanistic management with its multi-paradigm and transdisciplinary approach, all of which helped to confirm that the information society is indeed a subject of management on an unprecedented scale.

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